

# Resources for Teachers

## LC Business

### Business Alive Investigative Study 2027

#### Mark allocation - 200 marks

- Introduction – 20 marks**
- Investigation, Findings, Analysis and Evaluation – 100 marks**
- Conclusion – 30 marks**
- Overall Coherence – 50 marks**



# Topic for the Business Alive Investigative Study



Complete a **Business Alive Investigative Study and Report** based on the following:

‘Digitalisation is a major driver of productivity growth through the improvement of process efficiency and the quality of products and services. The growing adoption of technologies is disrupting traditional roles and transforming the world of work.’

**Department of Enterprise, Tourism and Employment Adapted from [www.gov.ie](http://www.gov.ie)**

You are required to investigate how a work practice that uses **digital technology** is impacting either employers or employees. Support your investigation with appropriate primary and/or secondary data.

**Digitalisation** – is the **conversion** of data, documents, information, and physical or manual work processes into a **digital format**

**Productivity growth** – measured by an **increase** in output, **per unit** of input

**Process efficiency** – describes how **efficient workflows** in a business transform the input resources into **valuable outputs**, reducing waste and improving quality and reliability.

# What is digitalisation? How does it trigger change and transform businesses

Processes and IT

Work practices

Knowledge management

Time management

Leadership & work culture

Warm up



What is digitalisation? What does it look like?

Cloud computing  
Multi-channel  
Online tools

Mobile commerce  
Connectivity  
Big data

Think about  
your  
experiences

Digitalisation



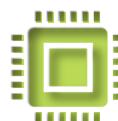
Communication



Networking

Information  
Data

Technology



AI



Automation

Networking  
Social media  
E-commerce  
Customer understanding  
Personalisation using data  
Customer experience  
Accessibility  
Location services



Empowered employees  
Improving collaboration  
New opportunities  
Flexible working  
Customer insights and  
analytics  
Streamlining processes

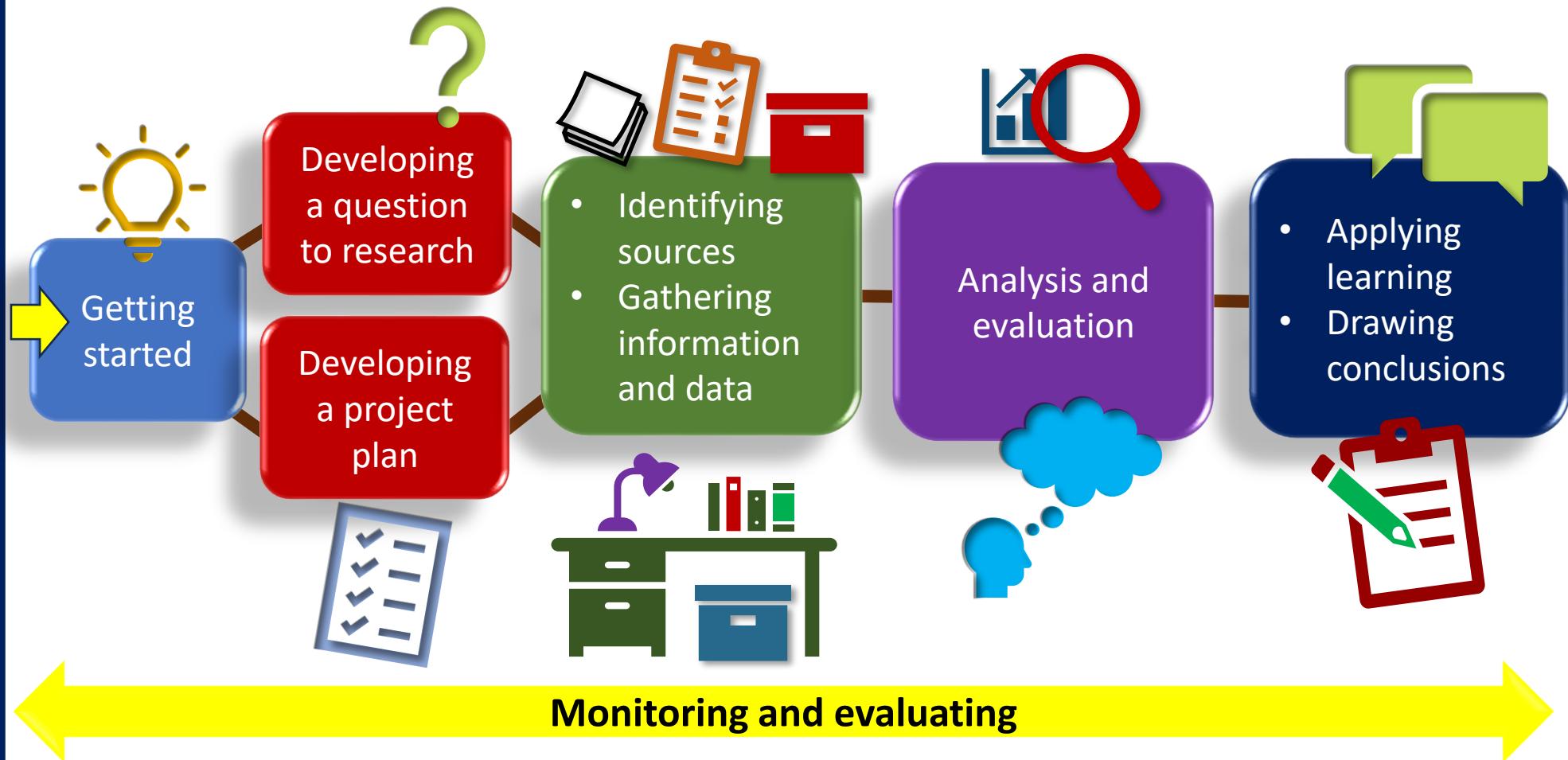


Virtual environments  
Automating systems  
Connected sensors and  
devices  
Machine learning  
Optimising operations  
Transformed products



# Main Stages of Activity for your Study

Reflecting and refining



## Getting started

### Define key terms

- Digitalisation
- Productivity
- Process efficiency

### My experiences of digitalisation

### What else do I need to find out?

### Areas/themes that interest me

# Activity 1: Clarify the brief

### Links with LC Business

### Digital workplace examples

What do I already know about the theme within the brief?

### Software/tools examples

## Mind map

What else do I need to know?  
How does it link to my learning in class?

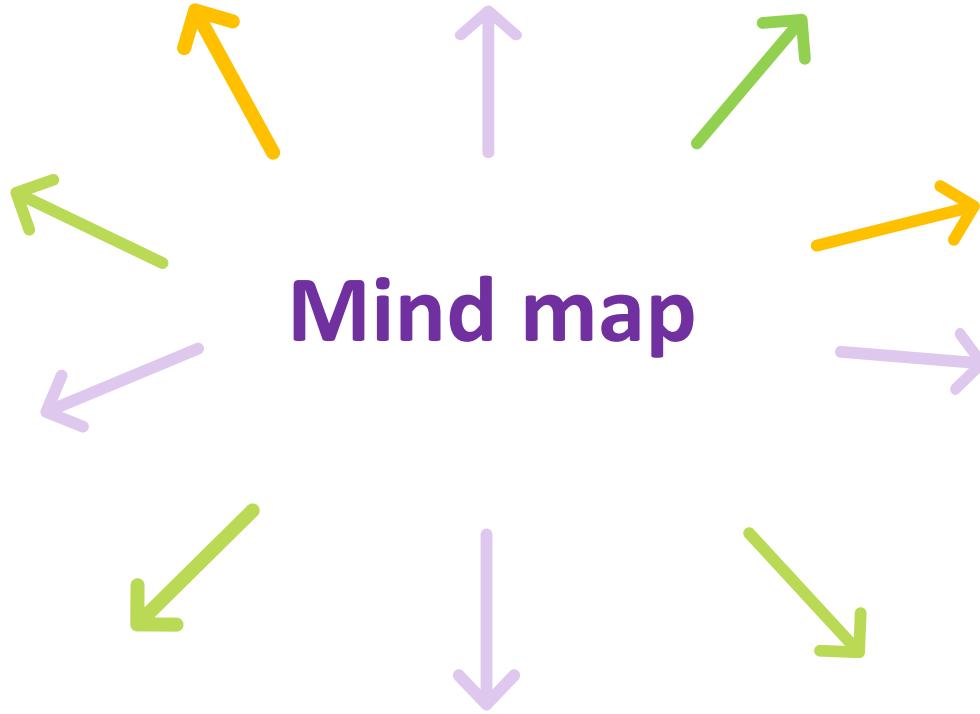
### What would I like to learn more about?

What do I know of the business world?

### What are the benefits/downsides of digitalisation?

*Create a **mind map** or **list** to help you clarify the theme of the brief*

## Activity 1: Clarify the brief



# Introduction

## Introduction (20 marks)

Approx. 200 words

- State your research question** – use a question to state your area of research this will help give your structure and a focus. Keep your focus on a distinct area. A narrow range is better.
- Explain the rationale for choosing this question** - highlight why this specific area was chosen. Make it a bit personal.
- Reflect on how you engaged with your project plan** – explain what you wanted to find out, achieve and measure.

**Title:** The impact of digital ordering tools and payment systems on a small business.

### Question

How did introducing a digitalised online ordering system, with time slots for takeaway pick-ups, increase revenue and footfall for ***Crispy Spuds***, a street food van business?

### Rationale

I chose this area to study because digitalisation .....

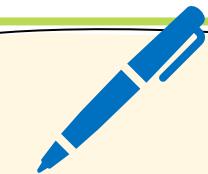
### Reflection on the project plan

**Aim:** In this study I want to explore the relationship between consumer behaviour and engagement with a digitalised online sales portal. By examining buying trends and revenue over time, my research will provide insights into.....

### Objectives:

- I plan to **measure and evaluate** their revenue over the last three quarters.
- I plan to **assess the sales of products on offer from their online menu**.
- I will **analyse** their social media output and customer feedback.

Example 1



# Introduction

## Introduction (20 marks)

Approx. 200 words

- State your research question** – use a question to state your area of research this will help give your structure and a focus. Keep your focus on a distinct area. A narrow range is better.
- Explain the rationale for choosing this question** - highlight why this specific area was chosen. Make it a bit personal.
- Reflect on how you engaged with your project plan** – explain what you want to find out, achieve and measure. Reflect as you go along.

**Title:** The impact of remote working tools on employee productivity

### Question

How has the use of remote working technologies (e.g. Zoom, Microsoft Teams and Slack) impacted employee productivity in (your chosen business organisation/industry)?

### Rationale

Digitalisation has transformed how businesses operate, particularly since COVID-19. Remote working technologies are now widely used across many industries. This project investigates.....

### Aims and objectives of the project plan (for ongoing reflection)

**Aim:** To investigate the impact of remote working technologies on employee productivity.

### Objectives:

- To identify the main remote working tools used by employees
- To measure perceived changes in productivity since adopting these tools
- To assess advantages and disadvantages of remote working for employees and employers
- To analyse employee attitudes towards remote work
- To draw conclusions and make recommendations based on findings.

Example 2

Developing  
a question  
to research

## Activity 2: Developing a question

My  
theme:

Background  
research  
needed?

Gaps in my  
knowledge?

Main issues  
or problems  
I may  
encounter?

- Digitalisation
- Productivity
- Process efficiency

Theme	Ideas for a question	Notes: research needed, gaps, issues

## Developing a question to research

### Activity 3: Developing a question using **SMART** objectives

My theme:

Background research needed?

Gaps in my knowledge?

Main issues or problems I may encounter?

Are my objectives **SMART**?

SMART	Refine your research question	Notes – reflect, consider
<b>Specific</b>	<p>Is my question <b>linked to the theme</b> in the brief? Why and how is it linked? (research might be useful here)</p> <p>Is my question <b>clear and focused</b>? Does the question <b>state exactly</b> what I want to answer? Is there anything I could change to make it clearer?</p>	
<b>Measurable</b>	<p>Can I find <b>enough information</b> to respond to my question from a <b>range of different sources</b>? Should I use <b>primary and/or secondary</b> sources? Will I be able to <b>access</b> the information I need? If not, should I rethink my question?</p>	
<b>Achievable</b>	<p>Where will I <b>find the information</b>, I need? What <b>sources might I use</b> and <b>how will I access</b> these sources? Are there sufficient sources of information or data available?</p>	
<b>Relevant</b>	<p>Is my question <b>helping me to develop my understanding</b> of the theme within the brief? Is it <b>linked to what I am learning</b> in my Business class or to business in the world around me?</p>	
<b>Timebound</b>	<p>Having considered these questions: <b>Can I use my research question to make a project plan for my investigation?</b> Will I be able to carry out the <b>plan in the time allocated</b>? If not, do I need to reconsider or narrow my question?</p>	

Developing  
a project  
plan

## Activity 4: Developing a project plan



Checking progress, identifying what is going well and the areas for improvement.

What are my objectives?

What is my role?

What resources are needed?

What is my time schedule?

What are the possible risks?

Purpose  
Aims  
Links to question  
Relevance to business  
Stages of work

Current knowledge  
Skills needed  
Competencies to develop  
Organising  
Recording  
Monitoring  
Evaluating

Sources needed  
Accessibility  
Relevance  
Perspectives range

Time frame  
Main stages  
Time allocation  
Prepare a plan  
Tracking progress

Challenges/  
going wrong  
Risks to progress/  
completion  
Overcoming problems  
Identifying what's working well

## Activity 4: Developing a project plan



Notes – reflect, consider

	Questions to consider	
<b>Objectives</b> 	<p>What is the <b>purpose</b> of my research?      What am I <b>aiming</b> to find out?      How is this <b>linked to my research question</b>?      How is this <b>relevant for business</b> locally, nationally or internationally?      Why is it of <b>interest</b> to me?      What are <b>my goals</b> for each stage of my work?</p>	
<b>Role</b> 	<p>What have I <b>learned previously</b> that might help me?      What will I <b>need to do</b>?      What <b>skills</b> will I need in doing this study?      What <b>competencies</b> might I develop in doing this study?      How will I <b>organise</b> my work and keep records?      How will I <b>monitor and evaluate</b> my progress?</p>	
<b>Resources</b> 	<p>What <b>resources</b> will I need to access to answer my research question?      When will I need <b>access</b>? How will I access these resources?      Are these <b>resources suitable for the question</b> I have developed?      Will they give me a <b>range of perspectives</b>?</p>	
<b>Time schedule</b> 	<p>What is the <b>time frame</b> for my study?      What are the <b>main stages</b> involved in the study?      What will I <b>need to do and when</b>?      Have I <b>prepared a plan</b> to make best use of my time?      Have I <b>allowed enough time</b> to <b>complete each stage</b> of the work?      How and when will I <b>track my progress</b>?</p>	
<b>Risks</b> 	<p>Have I considered what <b>might go wrong or challenges I might encounter</b>?      How might these risks impact on the progress or completion of my study?      How might I overcome these?      How will I identify what is working well?</p>	
<b>Monitoring Evaluating</b> 	<p>What is <b>working well</b>? How do I know?      What <b>could be better</b>? How do I know? What might I do to improve?      How am I <b>progressing in line with my goals and timelines</b>?      Do I need to <b>reconsider</b> my question?      Do I need to <b>access additional sources</b> of information?      What are the <b>limitations of my investigative study</b>?</p>	



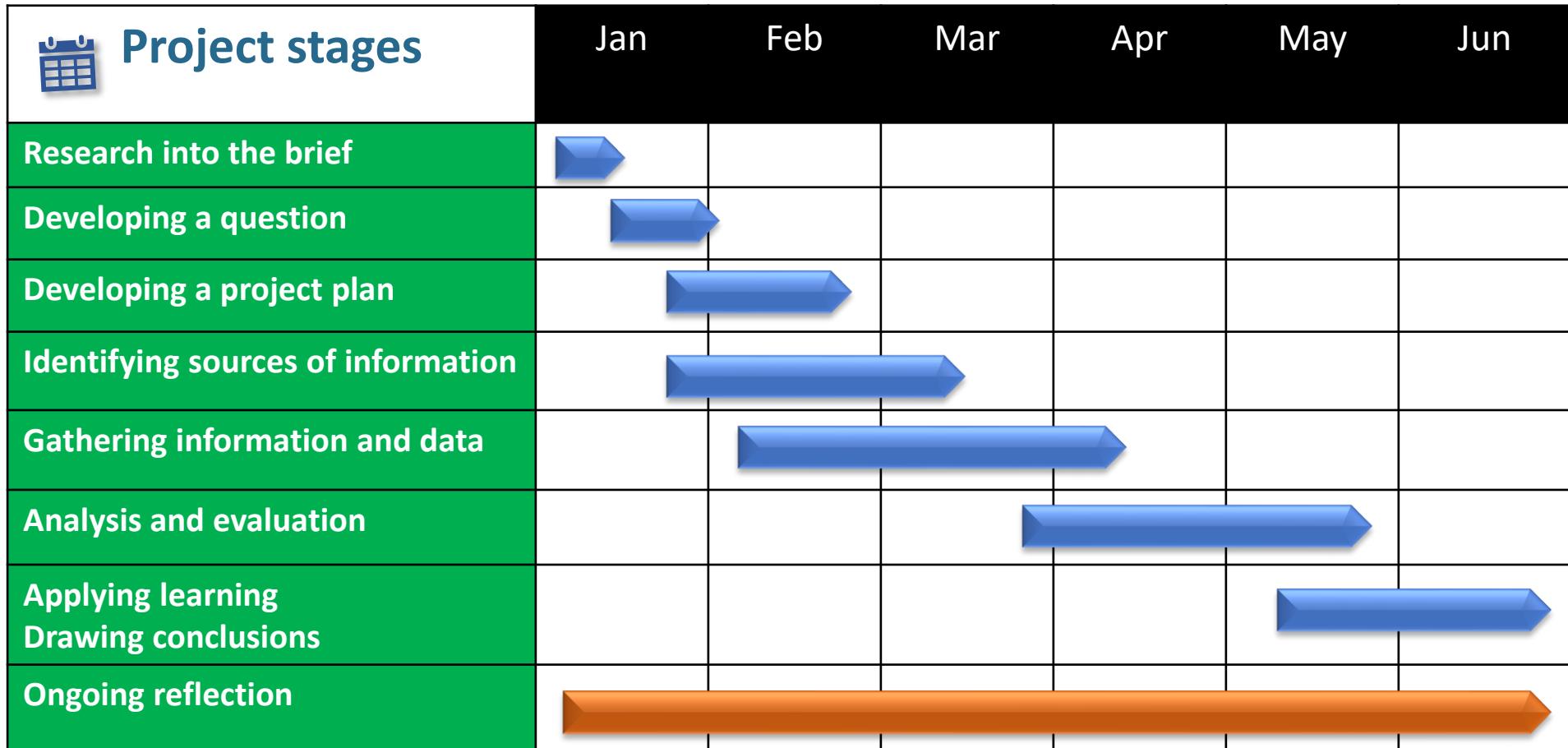
## Activity 5: My project plan

Time

<b>Title</b>	
<b>Question</b>	
<b>Rationale</b>	
<b>Aims</b>	
<b>Objectives SMART</b>	
<b>Resources needed</b>	

# Project time management

**Gantt charts** are a useful way of planning your project



How long do you think each stage of your project will take?

There will be overlaps and changes as you progress. Evaluate your time management.

# Progress check - ongoing monitoring and evaluating

Date:

## Questions to consider



Notes: thoughts, reflection

Objectives 	Are my <b>aims and purpose</b> still clear? Have I <b>linked my research and findings to the question</b> ? Do I need to <b>reconsider</b> my question?		
Role 	What have I <b>learned previously</b> that is helping me? What <b>skills</b> have I improved doing this study? What <b>competencies</b> have I developed doing this study? <b>Is my work well-organised</b> and have I kept <b>records</b> ?		
Resources 	What <b>resources</b> have I <b>accessed so far</b> ? Are these <b>resources suitable for my question</b> ? Have these resources given me a <b>range of perspectives</b> ? Do I need to <b>access additional sources</b> of information?		
Time schedule 	Have I <b>prepared a plan</b> to make <b>best use of my time</b> ? Have I <b>allowed enough time</b> to <b>complete each stage</b> ? How am I <b>progressing in line with my goals and timelines</b> ?		
Risks 	Have there been any <b>challenges/things gone wrong</b> ? Have these <b>challenges risked the progress</b> of my study? How have I overcome these?		
Monitoring Evaluating 	What is <b>working well</b> ? How do I know? What <b>could be better</b> ? How do I know? What might I do to improve? What are the <b>limitations of my investigative study</b> ? What are my <b>next steps</b> ?		



# Investigation and Findings

Investigation and Findings, Analysis and Evaluation (100 marks)

Approx. 400 words

- Explain the purpose and relevance of the different research methods and sources used appropriate to your research question – consider primary and secondary research methods. Sources of information and data need to be relevant and reliable, minimum of 2 one must be quantitative.
- Present your research findings in appropriate formats – data should be clear and easy to read, particularly when using figures. All tables, graphs, images, curves must be clearly labelled, numbered and referenced correctly. Remember there should be quality over quantity.
- Consider a variety of perspectives - form and support balanced arguments and judgments. Include business concepts when presenting your data.

## Research Methods – relevant and reliable

### Primary

- Questionnaires
- Interviews
- Surveys
- Observation



### Secondary

- Gov. reports
- Business articles
- Company policies
- Company reports
- Academic studies
- Reference using Harvard method

# Referencing Secondary Findings

Reference your research using the Harvard method



## Rules when listing

- **Alphabetical Order:** Reference lists must be sorted alphabetically by author surname.
- **Same Author/Year:** Add a letter to the year to distinguish them: (Smith, 2024a), (Smith, 2024b).
- **No Author:** Use the title or organisation name instead.

## Examples

**Book:** Surname, Initial. (Year) **Title of book**. Place: Publisher.

**Article:** Surname, Initial. (Year) '**Title of article**', Journal Name, Volume(Issue), pp. pages.

**Website:** Author/Organisation (Year) **Title of page** [online]. Available at: URL (Accessed: Day Month Year).

*Harvard  
method*



**Plagiarism is a serious offence** and occurs when work other than the student's own is used **without clear acknowledgement of the source of the work**.

# Referencing Secondary Findings - examples



Examples of in-text Citations and references for different types of sources

Source type	In-text citations (in the document text)	References (a list at the end of the project)
Book	(p. 57, McLeskey, 2013)	McLeskey, J. (2013) Inclusion: effective practice for all students? 2nd edition
Articles Newspaper/Mag	(Hearne, J., 30/08/2024)	Hearne, J. (30/08/2024) 'How bad driving habits cost Irish motorists hundreds every year', Irish Examiner
Online text or image	(thelatinlibrary.com/101/RhetoricalDevices)	Latin Library, Principal Rhetorical and Literary Devices, (date written not available), <a href="http://www.thelatinlibrary.com/101/RhetoricalDevices.pdf">http://www.thelatinlibrary.com/101/RhetoricalDevices.pdf</a> , Date accessed: 17/6/25
Online audio	(Ep. 10, rte.ie/radio/podcasts/22093250)	Philip Boucher Hayes, RTE, Hot Mess – Megawatts and Megabytes, Podcast, date created: 30/5/24, <a href="https://www.rte.ie/radio/podcasts/22093250-ep-10-megawatts-and-megabytes/">https://www.rte.ie/radio/podcasts/22093250-ep-10-megawatts-and-megabytes/</a> , Date accessed: 10/11/25
Online video	(3:20 to 5:45, youtu.be/yCv4iyPqZKQ)	ApintTurtle, Zig & Zag – Christmas crises, Film, date created 20/12/2008, <a href="http://youtu.be/yCv4iyPqZKQ">http://youtu.be/yCv4iyPqZKQ</a> , 12/12/14, from 3 minutes 20 seconds to 5 minutes 45 seconds.
AI tools sharable URL	(chat.openai.com/share/f45a1e23-2217-4443-a244-d56ab26ae940)	OpenAI (2023) ChatGPT (Oct. 20 version) [Large language model], accessed 20 October 2025. <a href="https://chat.openai.com/share/f45a1e23-2217-4443-a244-d56ab26ae940">https://chat.openai.com/share/f45a1e23-2217-4443-a244-d56ab26ae940</a>
AI tools without sharable URL	(OpenAI (2023) ChatGPT, 20/10/2023)	OpenAI (2023) ChatGPT (Oct. 20 version) [Large language model], accessed 20 October 2025. Prompt used and text generated.

## Activity 6: Managing research and information from sources

# Presenting Research Findings - Data

Investigation and Findings, Analysis and Evaluation (100 marks)

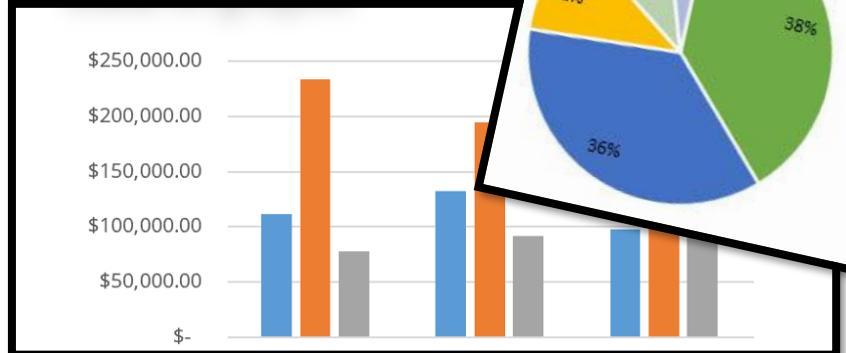
Approx. 400 words

**Present your research findings in appropriate formats** – data should be **clear and easy to read**, particularly when using figures. All tables, graphs, images, curves must be **clearly labelled, numbered and referenced** correctly. Remember there should be **quality over quantity**.

## Data in tables

Cashflow forecast for 4 <sup>th</sup> quarter of 2026				
	Oct €	Nov €	Dec €	Total
Total receipts (money in)	14500	11000	13500	39000
Total payments (money out)	24000	10500	12500	47000
Net cash (in - out)	(9500)	500	1000	(14500)
Opening cash (start money)	3000	(6500)	(6000)	(6500)
Closing cash (money left)	(6500)	(6000)	(6000)	(6500)

## Data in graphs



- Tables
- Charts
- Infographics
- Workflows

## Clear labels and numbering

**Figure 1: Sales in the first quarter**



**Reference where the data came from e.g., figures from the CSO**

# Analysis and Evaluation

Investigation and Findings, **Analysis and Evaluation** (100 marks)

Approx. 600 words

- Analyse your research findings** - reflect on your findings and results. What are the trends and patterns? Identify key findings related to digitalisation and productivity.
- Evaluate your research findings** – answer the research question, identify limitations of the study, make recommendations for employees or the employer.
- Demonstrate originality and critical thinking throughout your analysis and evaluation** – from your research, how would you **encourage others** to change their thinking

## Analysis of Research findings

**From this research, I gained new insights into....**

The trends clearly point to.....

**There is a pattern in the way....**

Productivity increased when....

**My opinion has also changed about....**

This project made me realise how.....

**I realise now that....**

I would encourage others to think about.....

*Example*



# Conclusions

Conclusion (20 marks)

Approx. 600 words

- Present conclusions justified by the analysis and evaluation** – how has this project improved your understanding of digitalisation in business? What are your recommendations?
- Outline how your planning contributed to the successful completion of the study** – how did your planning help you successfully complete your project. What challenges were encountered?
- Discuss how your perspective evolved as a result of the study** - what did you learn from the findings? How has your opinion changed over the course of the project?
- Consider how your findings connect to the real world of business** – make sure business concepts and theory are included.

## The Conclusion

**It is clear from the data that digitalisation.....**

My planning meant .....

**The limitations of my project....**

In my judgment, .....

**I recommend moving forward.....**

From an business perspective.....

Example



# Project Timeline for Students - 6 Months

Month	Activities	Methods/considerations	Output	✓
<b>1. Project preparation</b>	<ul style="list-style-type: none"> <li>▪ Select project topic and research question</li> <li>▪ Identify organisation or industry to be studied</li> <li>▪ Create project plan and timeline</li> </ul>	Review Business Alive learning outcomes Define key terms: digitalisation, productivity, remote working etc	<ul style="list-style-type: none"> <li>➢ Final research question</li> <li>➢ Project plan (approved)</li> <li>➢ Initial background research.</li> </ul>	
<b>2. Secondary research</b>	<ul style="list-style-type: none"> <li>▪ Research existing studies</li> <li>▪ Review government publications (e.g. gov.ie)</li> <li>▪ Analyse business articles and reports</li> <li>▪ Identify benefits and challenges discussed in sources</li> </ul>	<b>Resources Required</b> Gov. websites – reports e.g., Dept of Enterprise Business journals and newspapers Academic articles – business and HR Company websites – policies and reports	<ul style="list-style-type: none"> <li>➢ Secondary research summary</li> <li>➢ List of referenced sources.</li> <li>➢ <b><i>All resources referenced using Harvard method</i></b></li> </ul>	
<b>3. Primary research design</b>	<ul style="list-style-type: none"> <li>▪ Decide on applicable primary research methods e.g.,</li> <li>▪ Design employee questionnaire</li> <li>▪ Prepare interview questions</li> <li>▪ Pilot survey with a small group</li> <li>▪ Make improvements based on feedback</li> </ul>	<b>Resources Required</b> Survey tool (Google Forms or Microsoft Forms) Spreadsheet software (Excel) Time for research and analysis	<ul style="list-style-type: none"> <li>➢ Final questionnaire design</li> <li>➢ Final interview guide</li> <li>➢ <b><i>Ethical considerations addressed (anonymity, consent)</i></b></li> </ul>	
<b>4. Primary data collection</b>	<ul style="list-style-type: none"> <li>▪ Distribute surveys to employees</li> <li>▪ Conduct interviews if applicable</li> <li>▪ Collect and organise responses</li> <li>▪ Ensure data is reliable and unbiased</li> </ul>	<b>Ethical Considerations</b> Participation is voluntary Responses are anonymous Data is used for educational purposes only No personal or sensitive information collected	<ul style="list-style-type: none"> <li>➢ Completed survey responses</li> <li>➢ Interview notes or transcripts</li> <li>➢ Ethical considerations included.</li> </ul>	
<b>5. Data analysis</b>	<ul style="list-style-type: none"> <li>▪ Organise data into tables and charts</li> <li>▪ Analyse trends and patterns</li> <li>▪ Compare findings with secondary research</li> <li>▪ Identify key findings e.g., productivity and wellbeing</li> </ul>	<b>Possible Limitations</b> Small sample size Limited access to organisations Subjective responses from employees Time constraints	<ul style="list-style-type: none"> <li>➢ Data tables and graphs</li> <li>➢ Written analysis of results.</li> </ul>	
<b>6. Evaluation and report completion</b>	<ul style="list-style-type: none"> <li>▪ <b>Evaluate findings:</b></li> <li>▪ Answer the research question</li> <li>▪ Identify limitations of the study</li> <li>▪ Make recommendations for employers/employees</li>   <li>▪ <b>Reflection (To Be Completed at Project End)</b></li> <li>▪ What skills were developed during the project?</li> <li>▪ What challenges were encountered?</li> <li>▪ How could the project be improved?</li> <li>▪ Has your understanding of digitalisation improved?</li> </ul>	<b>Expected Outcomes</b> Greater understanding of how digital tools affect productivity Identification of best practices Practical recommendations for businesses Strong links to Business Alive course content  <b>Proofread and finalise report</b>	<ul style="list-style-type: none"> <li>➢ Completed investigative study report</li> <li>➢ Conclusion and recommendations made.</li> <li>➢ Reflection on project.</li> </ul>	

# Descriptors of Quality for the Business Alive Investigative Study

	<b>Students demonstrating a high level of achievement</b>	<b>Students demonstrating a moderate level of achievement</b>	<b>Students demonstrating a low level of achievement</b>
<b>Planning</b>	<ul style="list-style-type: none"><li>• demonstrate effective engagement with planning throughout their study and clearly reflect on and evaluate the extent to which the planning undertaken contributed to the effective completion of the study.</li><li>• develop a clear and probing research question that is underpinned by the relevance or importance of business locally, nationally and/or internationally.</li></ul>	<ul style="list-style-type: none"><li>• demonstrate engagement with planning throughout their study and reflect on the extent to which the planning undertaken contributed to the completion of the study.</li><li>• develop a clear research question that is underpinned by the relevance or importance of business locally, nationally and/or internationally.</li></ul>	<ul style="list-style-type: none"><li>• demonstrate limited engagement with planning throughout their study and present limited reflections on the extent to which the planning undertaken contributed to the completion of the study.</li><li>• develop some form of research question.</li></ul>
<b>Investigating</b>	<ul style="list-style-type: none"><li>• identify and evaluate the potential value of a wide range of appropriate sources related to the research question created based on the brief.</li><li>• complete an in-depth analysis and evaluation of data and information from a range of reliable sources justifying the choice of sources.</li></ul>	<ul style="list-style-type: none"><li>• identify and evaluate the potential value of a range of appropriate sources related to the research question created based on the brief.</li><li>• analyse and evaluate data and information from a range of reliable sources justifying the choice of sources.</li></ul>	<ul style="list-style-type: none"><li>• identify a limited range of sources related to the research question created based on the brief.</li><li>• present limited analysis and evaluation of data and information from a range of sources.</li></ul>

# Descriptors of Quality for the Business Alive Investigative Study

	Students demonstrating a high level of achievement	Students demonstrating a moderate level of achievement	Students demonstrating a low level of achievement
<b>Investigating (continued)</b>	<ul style="list-style-type: none"> <li>present conclusions justified by the analysis and evaluation of the data and information, related to the research question developed.</li> <li>clearly identify limitations in the investigative study across the design of the research question, the research gathered and/or analysis conducted.</li> </ul>	<ul style="list-style-type: none"> <li>present conclusions related to the research question developed.</li> <li>identify some limitations in the study.</li> </ul>	<ul style="list-style-type: none"> <li>present limited conclusions demonstrating engagement with the topic.</li> <li>do not identify limitations in the study.</li> </ul>
<b>Applying</b>	<ul style="list-style-type: none"> <li>demonstrate capacity to reflect on how the findings relate to the world of business and business-related stories in the media where relevant, and how their perspectives have been influenced by the investigative study.</li> <li>clearly and appropriately relate the findings of the investigation to the cross-cutting theme(s) within the specification.</li> </ul>	<ul style="list-style-type: none"> <li>demonstrate some capacity to reflect on how the findings relate to the world of business, business-related stories in the media where relevant, and how their perspectives have been influenced by the investigative study.</li> <li>relate the findings of the investigation to the cross-cutting theme(s) within the specification.</li> </ul>	<ul style="list-style-type: none"> <li>demonstrate limited capacity to reflect on how the findings relate to the world of business, business-related stories in the media where relevant, and how their perspectives have been influenced by the investigative study.</li> <li>make limited links between the findings of the investigation and the cross-cutting theme(s) within the specification.</li> </ul>
<b>Communicating</b>	<ul style="list-style-type: none"> <li>present clear and appropriate data and information and analysis using a range of relevant graphics as appropriate.</li> <li>use coherent and consistent language throughout the report with clearly acknowledged appropriate supporting references and reflections on the study.</li> </ul>	<ul style="list-style-type: none"> <li>present adequate data and information and analysis; using relevant graphics as appropriate.</li> <li>use moderately coherent and consistent language throughout the report with some acknowledged supporting references and reflections on the research.</li> </ul>	<ul style="list-style-type: none"> <li>present limited data and information and analysis, limited or no use of graphics.</li> <li>present a report where the language used demonstrates limited coherence and consistency with limited supporting references and reflections.</li> </ul>

Table 3: Descriptors of Quality: Business Alive Investigative Study

# Resources for LC Business and Economics

## <https://www.myleavingcert.ie/>

**Myleavingcert** is a series of flexible, high quality on-line resources, aimed at helping **business and economics** students improve their grades and fill in knowledge gaps.

**New LC Business coming soon!**

## What is included?

- ✓ **Key facts** in each topic to help students check knowledge and identify gaps
- ✓ **Important definitions** highlighted in every section
- ✓ **Detailed revision notes** organised by topic
- ✓ **Original diagrams** aimed to clarify topics and promote understanding
- ✓ **Audio files** to make revision more flexible
- ✓ **Quizzes** provided at the end of each topic aimed at improving retention
- ✓ All available **exam questions** included by topic, helping to focus the study.

## Benefits for students and teachers

Students **have all the information** they need in one place for revision.

Teachers get updated **resources, teaching materials and ideas for lessons** and homework. We are always adding new materials to make the job easier.



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